
CELL & GENE THERAPY REVOLUTION

Building for impact

April 7 to 9, 2026 - Sheraton Laval &
Convention Center, Laval, QC, Canada



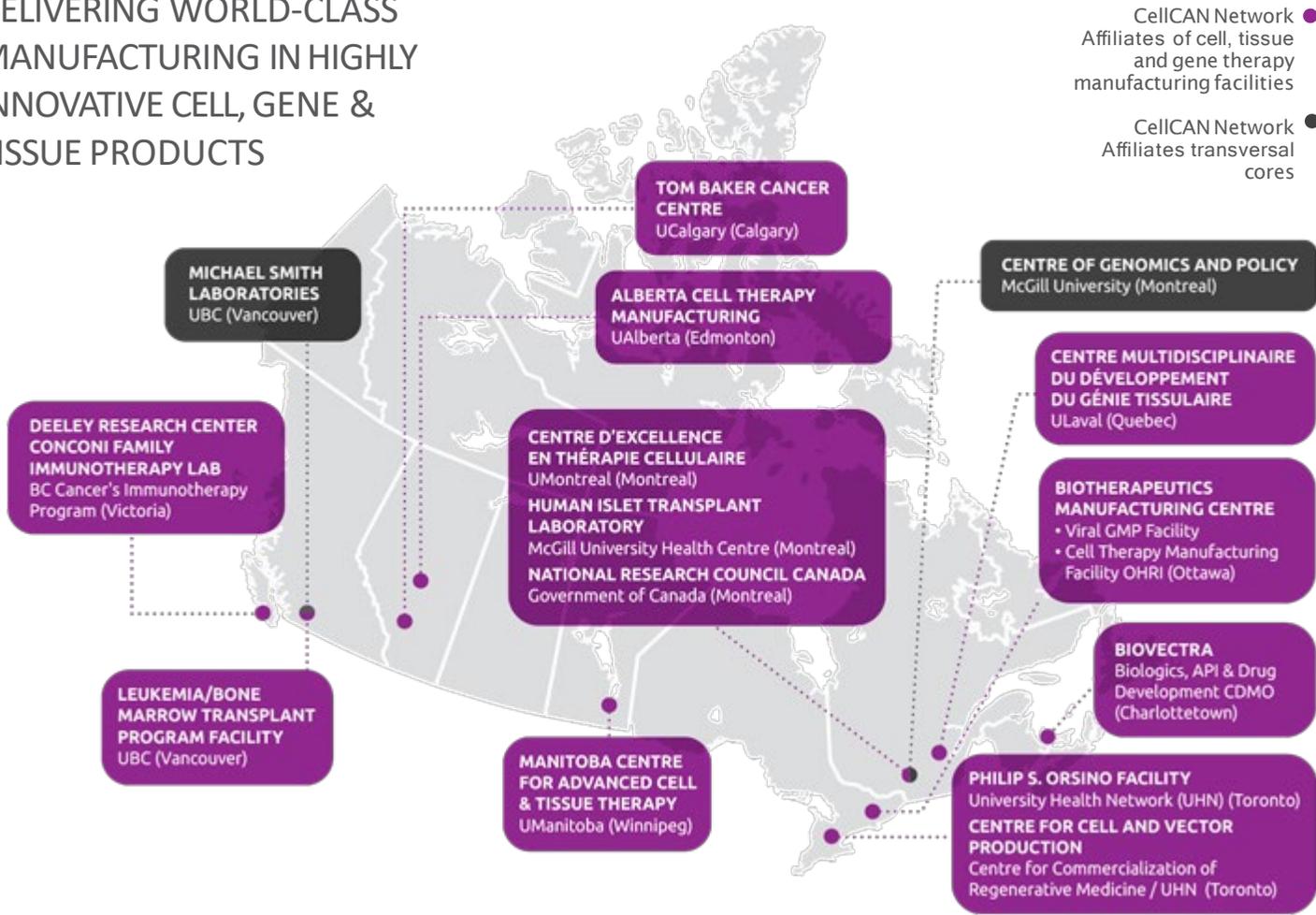
CellCAN
Regenerative Medicine and
Cell Therapy Network

SPONSORSHIP OPPORTUNITIES GUIDE 2026

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www.cellcan.com/forum2026

DELIVERING WORLD-CLASS
MANUFACTURING IN HIGHLY
INNOVATIVE CELL, GENE &
TISSUE PRODUCTS



VISION

Cell & gene therapy manufacturing in Canada must operate under a **common seal of quality** to increase capacity and rapidly and effectively migrate innovative treatment concepts into standard clinical practice.

MISSION

To improve the quality, safety and feasibility of cell & gene therapy in Canada through **optimal manufacturing practices**.



A WORD FROM

DENIS CLAUDE ROY, CEO, CellCAN

CellCAN is thrilled to host the fourth pan-Canadian Strategic Forum on the cell and gene therapy (CGT) revolution. Building on the success of our previous editions in Montreal (2017), Toronto (2019), and Ottawa (2022), Canada continues to establish itself as a key global player in this transformative field. The COVID-19 pandemic underscored both the challenges and the immense potential of CGTs, solidifying their role at the forefront of modern medicine. To maintain our competitive edge and in the current economic context, it is essential that we harness the collective expertise of Canadian stakeholders, driving innovation and ensuring we remain at the cutting edge of this rapidly evolving industry. Our vision is clear: a unified standard of excellence in cell and gene therapy manufacturing, enabling greater capacity and the seamless integration of groundbreaking treatments into clinical practice. A crucial component of this vision is tackling the talent gap in highly qualified personnel (HQPs). The fourth edition of our Strategic Forum, taking place in Laval in March 2026, represents a pivotal step toward this goal. We invite you to join us in shaping the future of CGTs in Canada—your collaboration will be instrumental in advancing this revolution.



“Great network and event which brings together all key players to discuss important aspects of cell and gene therapy together.”

2019 Sponsor

“This was an extraordinarily useful meeting for me to attend, perhaps the most ever!”

CellCAN Network Affiliate/Speaker

* Data from the 2019 edition

HIGHLIGHTS FROM PREVIOUS EDITION

The CellCAN 2017, 2019 & 2022 Strategic Forum created a space for strategic discussions about the future of CGTs in Canada and around the world, and for direct interactions between stakeholders: patients, clinicians, researchers, representatives from industry and structuring networks, policy-makers, regulators, government representatives, and members of the media.

- **185** participants from across Canada
- 2022 preconference on biomarkers presented by 
- **+35** speakers on four strategic themes
- 2022 Social media reach  **256K**  **13K**

92%
SATISFACTION RATE
(of all participants)

95%
WOULD PARTICIPATE AGAIN
(of all participants)

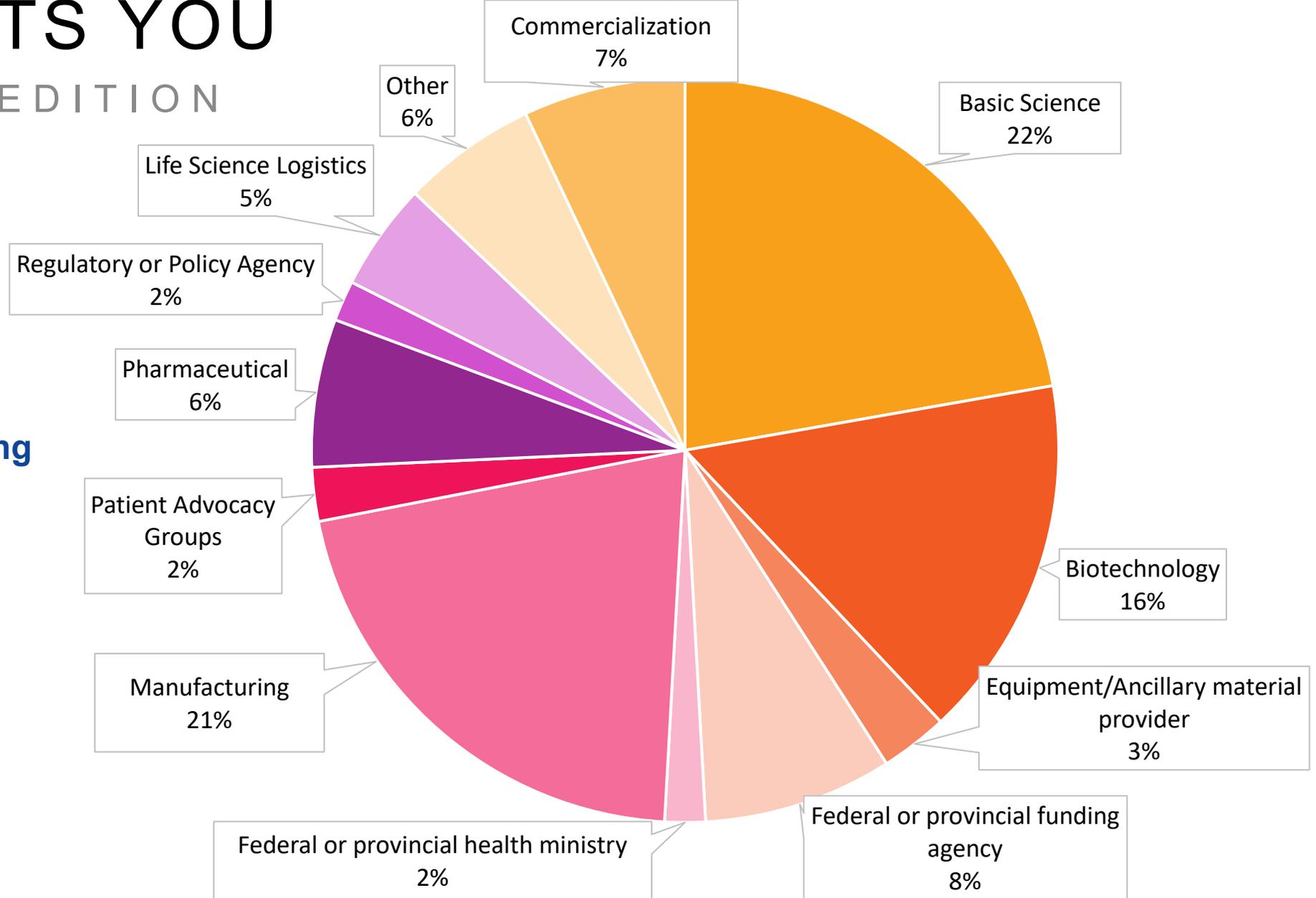
100%
WOULD PARTICIPATE AGAIN
(of all sponsors)

WHAT AWAITS YOU

FOR THE 2021 EDITION

2019 attendees per sector of activity

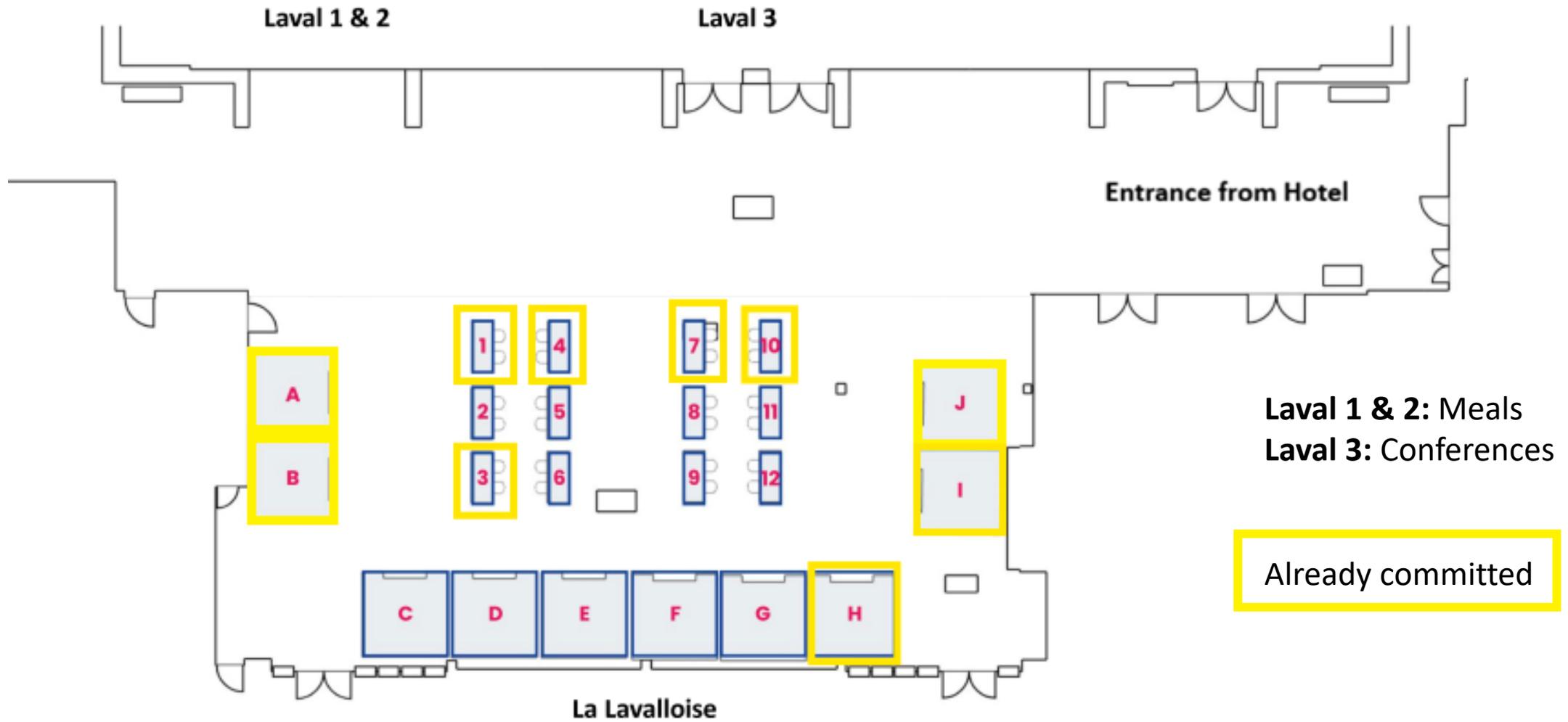
- **+200 expected participants from Canada, USA, UK, France, etc.**
- **+15 cell manufacturing sites**
- **The attendance of decision makers**
- **Great networking opportunities**



SPONSORSHIP OPPORTUNITIES



EXHIBIT HALL FLOOR PLAN



SPONSORSHIP OPPORTUNITIES

STEP 1 | Choose one or more items from the opportunities listed below

À LA CARTE	Available	PRICING	YOUR SELECTION
Hosting Welcome reception in the Exhibit Hall	1	\$ 10,000.00	
Hosting Networking evening in the Exhibit Hall	1 – 0 left	\$ 10,000.00	
Exhibitor space A-J 8' X 10' space including one complimentary registration (<i>structure provided by the exhibitor</i>)	10	\$6,500.00	
Exhibitor space 1 to 12 6' Tabletop (no structure – only banners) including one complimentary registration	12	\$5,000.00	
Main conference sponsored talk	4 – 1 left	\$3,000.00	
Breakfast	2	\$3,000.00	
Lunch	2	\$4,000.00	
Refreshment breaks	4	\$2,000.00	
WIFI Sponsoring	1	\$3,000.00	
E-mail blast to all delegates	4	\$1,500.00	
Digital Program Full page ad	4	\$2,000.00	
Digital Program 1/2 page ad	4	\$1,500.00	
Digital Program 1/4 page ad	4	\$1,000.00	
		TOTAL	

All prices are in CAD

SPONSORSHIP OPPORTUNITIES

STEP 2 | Calculate your total investment and discover what additional benefits you will receive

BENEFITS	GOLD	SILVER	BRONZE	SUPPORTERS
	\$15,000+	\$10,000+	\$5,000+	Less than \$5,000
Complimentary registrations	2 additional	1 additional	1 additional	
Logo Visibility	Shared webpage Logo and description	Shared webpage Logo and description	Logo in sponsor carrousel	Logo in sponsor carrousel
Logo displayed on plenary screen between conferences	Dedicated slide	Shared slide	Shared slide	Shared slide
Mention on Social Media	Shared mention for gold sponsors	Shared mention for silver sponsors	Shared mention for bronze sponsors	
List of participants - Limited to people who gave authorization to receive communications (post event)	Name, Title, Organization			

All prices are in CAD

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Vanessa Laflamme
Chief Operating Officer



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